



Stowell Associates
Care-Managed Home Care
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Professional Care Managers Fill a Need

May 2014

MAY IS NATIONAL GERIATRIC CARE MANAGERS' MONTH

There is no getting around it—we are all aging and living longer. Responding to this aging boom are a confusing array of service providers: 'patient advocates,' 'care partners,' 'eldercare specialists,' 'senior advisors' and 'professional care managers.'

The professional practice of geriatric care management has captured the national spotlight as consumers try to navigate the growing number of long term care options available. Phyllis Brostoff, Stowell Associates Co-founder and CEO describes the role of a geriatric care manager in this video segment, [Geriatric Care Decisions](#).

Professional care managers have the experience to support families during times of uncertainty and help them make decisions that ensure quality care, often reducing worry, stress and time off work.

Click on the image for help in putting the pieces to your life back together again.



Stowell Associates' professional nurse or social work care managers are members of The National Association of Professional Geriatric Care Managers. Professional Care Managers follow Standards of Practice and a Code of Ethics. For more information, see Harvard Health Publications article on the benefits of working with a professional geriatric care manager, "[Working with a geriatric care manager](#)" (HEALTHbeat, January 2014).

Since 1983 improving the quality of the day to day lives of our clients and their families in ways both small and large. Nationally Accredited by the Joint Commission. Locally owned by professional social workers who are leaders locally and nationally. Recognized as a Top Workplace 2011-2013 receiving Best in Class and a Special Leadership Award (2011) and Training Award (2012). Torch Award recipient for Business Ethics and Integrity from the Wisconsin Better Business Bureau (2004).

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